

MaggiesCornerDotOrg Newsletter

Volume 4, Issue 9

www.maggiescorner.org

September 2014



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Shout Out:

Hwy 87 Farmers' Market
3571 Hwy 87 South – 4.1 miles
north of Hwy 98 Navarre Florida
9am-1pm, Saturday,
August 30, 2014

See more information [HERE](#)

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Welcome Message

Can you believe there are only 17 weeks left to Christmas 2014? When I think in terms of months then it doesn't seem so close but when I think in weeks – I am blown away and filled with the need to get even busier!

If you have been following my newsletters, I'm sure you noticed that last month was the first issue with the new format and new look. I like the worn pencils that I used for the border; that is how my own pencils look from all the design, layout, and budget plans I do at least weekly.

If you are reading this newsletter on paper you won't be able to access the information behind the Internet links, so go to my website at www.maggiescorner.org and find the newsletter link. It's on the right hand sidebar, scroll down to find it, then go look at the newsletter archive and choose September 2014 for this issue. All issues are archived back to 2011 when I started the Newsletters.

Progress Report for Goals from August

1. I did continue the research on the QR code, I downloaded different apps onto the tablet that are supposed to be able to read QR codes but I didn't have much success. I have a remedy but didn't complete it yet.
2. I didn't accomplish the goal of one hour per day, I managed this task about three times a week on average.
3. See [In the Studio](#) (page 3) for the report on the Floorcloth project.
4. I did make some progress on the goal for tutorial for new designs. I plan to finish in September.
5. I completed the goal of updating the existing tutorials and posting the updated editions in my Etsy and Craftsy shops.

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6. I decided to rethink the strategy development for classroom and reference library goal. I may add it back at a later date.
7. I made progress on both weaving projects that are still currently on my two backstrap looms, but they aren't finished.
8. I have not started the Asymmetri-CAL project yet.
9. I made a little progress on the [Back Deck Project](#) by washing more of the deck and my son sprayed a small area with his pressure washer to show me how much faster it would be to use the pressure washer. I am rethinking my cleaning strategy but not convinced about the pressure washer, I may try it myself with less pressure to see if I can keep from doing the wood fiber damage that the extreme pressure caused on the test area.
10. I made a lot of progress on the [Faux Floor and Wall](#) project from a conceptual standpoint, but nothing is installed yet. I did several sample boards that I have been experimenting with wearing probability stresses, in other words I been imitating the stresses of scuffing, gouging, and cleaning the surface to see how it holds up. I have definitely decided on the materials I will use. I am still doing research on the designs I want to use. I know I will definitely use a wide wood plank design

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that will imitate the wide-plank wood flooring of 18th Century Colonial America, but I may also do other designs in separate room areas.

11. I did not start the [Salvage Project](#)

Top Ten Goals for September

1. Continue QR Code project and implement for promotional literature.
2. Spend at least 30 minutes a day, three times a week to investigate and implement online opportunities to promote [MaggiesCornerDotOrg](#)
3. Continue [Floor Cloth Project](#) and develop a strategy to expand product line by making floor cloths in my studio and promoting both locally and online.
4. Create new tutorials for all new designs, then publish, and list in my Etsy and Craftsy shops. Especially the alternate procedure for installing the tote lining.
5. Complete the two weaving projects that are currently on my two "Backstrap Looms,"
6. Start the Asymmetri-CAL weaving project and complete by September 20th and post on my group [Yarns at Yin Hoo's](#) on [Ravelry](#)
7. Continue [Back Deck Project](#)
8. Continue [Faux Floor and Wall](#) finishes project.
9. Begin the [Salvage Project](#)
10. Make a variety of unlined 5-panel design totes for possible Farm Market and festival participation in October.

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Highlights from August:

At the Desk:

I spent a lot of time at my desk in August working on updating existing tutorials and posting in my Etsy and Craftsy shops. I spent a lot of time revising my policy page on Etsy due to one customer in particular who I won't name or give details about – despite my overwhelming urge to do just that. I also continued in August to do the online promotions by posting on social media using hashtags, such as #recycle #upcycle #sewing. As I mentioned last month, I notice that on the social media sites, where I can track views, the ones I posted with hashtags have many more views than without hashtags.

In the Studio:

The floorcloth project was fun and I am happy to say that I completed my first three floorcloths and I love them! I did sort of cheat a little bit because instead of getting canvas and painting my own design, I used an upholstery remnant to make my floor cloths. I got an upholstery material remnant for \$6 and made three floorcloths, one is 25" x 72" and two are 25" x 33" - see more on [The Floorcloth Project](#)

Doing the Floorcloth project in August ended up taking up several rooms and tables to complete the entire process that lasted over a period of about one week. Despite good intentions, I still have not made much physical progress toward the studio remodel but the conceptual plan is better formed.

On the Back Deck:

I spent a good bit of time on the back deck in August washing bags for upcoming orders.

In the Kitchen

I spent a lot of time in the kitchen in August cooking for Zoie and Terra, my Labradors. I switched them over completely to cooked meals in 2013. I don't allow any commercial dog food... not even dog treats for them because of health issues they seem to have developed the last couple years. They are sisters from the same litter and were born December 5, 2005, they are considered senior citizens – or should that be senior dogizens? I make homemade treats for them, in fact some of their favorite treats is the banana and oat treat recipe that I had in the August newsletter.

Featured Article

Bobbi's Birthday Gift

by: Maggie

I made the clutch from Starbucks coffee bags that I heat laminate by a process that I developed. The clutch is to hold crochet and knitting tools but can also double as a clutch. I plan to use this design as a prototype for a clutch design that I will sell as a made to order item. The knit and crochet books are also part of the gift. Bobbi is my youngest daughter. She was born the same year as Starbucks was born and that is what the Starbucks special edition bags is all about. See this album on [my Flickr page](#)



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